



Florida Division of Cultural Affairs
08-6081 - Arts in Education - Residency Level 2

Applicant: Hippodrome State Theatre, Inc.
Phone: (352) 373-5968
Email: grants@thehipp.org

Document Generated: Monday, November 5th 2007, 2:21 pm

Florida Department of Cultural Affairs
Program: Arts in Education

Application: 08-6081
Hippodrome State Theatre, Inc.



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Organization Profile

Organization Name	Hippodrome State Theatre, Inc.
Chief Executive Official:	Mary Hausch
Address	25 Southeast Second Place Gainesville, Florida 32601 County: Alachua
Main Contact Phone #:	(352) 373-5968
Tax ID#:	59-1590987
Fiscal Year Start / End:	May 1 - November 30
Florida Senate/House District #s:	14/23
U.S. Congressional District #:	22
Is the organization minority owned?	No
Is the organization state funded?	No
Is this an Arts Organization?	Yes
Accredited Museum?	No
Is your organization within a REDI designated area?	No
Has your organization ever received a grant from the Division of Cultural Affairs?	Yes - 2007
Organization Status:	Organization - Non-Profit
Primary Function:	Artist/producer
Secondary Function:	Education
Institution Type:	Arts Center
Organization Discipline:	Theatre - General
Racial Demographic Characteristic:	No Single Group Listed Above
Organization Email:	grants@thehipp.org



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Application Cover Page

Funding Category: Residency Level 2

NOT-FOR-PROFIT DESIGNATION:

I hereby certify that the above referenced applicant is eligible to receive grants from the Division of Cultural Affairs pursuant to the following not-for-profit status of the organization:

A not-for-profit Florida orporation according to these definitions:

- a. incorporated or authorized as a not-for-profit corporation, in good standing, pursuant to Chapter 617, Florida Statutes; (Chapter 623, FS. for private schools) and
- b. designated as a tax-exempt organization as defined in s.501(c)(3) or (4) of the Internal Revenue Code of 1954



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General Information

Contact for this application	Summers, Malena
Proposal Title	Senior Playwright Festival
Grant Amount Requested	\$10,000
Start Date	July 1st, 2007
End date	June 30th, 2008
Number of different events	16
Number of performances	50
Number of individuals expected to participate in the proposal activities	1,200
Number of youth expected to participate in the proposal activities	200
Number of elders expected to participate in the proposal activities	1,000
Number of artists expected to participate in the proposal activities	25

A/V Materials

AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION

Are the applying organizations's facilities and PROGRAMS accessible to persons with disabilities?	Yes
Has an ADA self-evaluation of the organizations's facilities and PROGRAMS been conducted?	Yes
If yes, give date completed	July 8th, 2005
Have policies and procedures been established which address nondiscrimination against persons with disabilities?	Yes
Do you have a complaint process for discrimination on the basis of disability?	Yes
Is this information posted?	Yes
Designated staff person responsible for Section 504, ADA and Florida Statutes 553 Compliance	Robert Robins
Are other staff members informed and trained in access issues?	Yes

Mission Statement

To explore the truth of the human experience and the human spirit through the examination and presentation of dramatic work and through our commitment to the following goals: create an artistic home and a strong artistic company, nurture collaboration with new playwrights, enrich our community through artistic presentation and educational outreach.



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Grant Counties

These are the counties in which project / programming will actually occur:

Alachua, Bradford, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee, Union



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Operating Budget - Expenses

Expenses	FY 2005	FY 2006	FY 2007
1. Personnel - Administrative	\$300,000	\$320,000	\$360,000
2. Personnel - Artistic	\$320,000	\$323,000	\$371,150
3. Personnel - Technical/Production	\$180,500	\$190,000	\$206,500
4. Outside Artistic Fees & Services	\$24,000	\$25,000	\$41,250
5. Outside Other Fees & Services	\$0	\$0	\$0
6. Space Rental/Rent or Mortgage (interest only, not principal portion)	\$250,000	\$250,000	\$250,000
7. Travel	\$23,000	\$24,000	\$27,200
8. Marketing	\$340,000	\$345,000	\$367,250
9. Remaining Operating Expenses	\$990,000	\$998,000	\$1,057,400
10. Total Cash Expenses (add lines 1-9)	\$2,427,500	\$2,475,000	\$2,680,750
11. Total In-kind Contributions	\$135,000	\$140,000	\$150,000
12. Total Expenses (add lines 10 + 11)	\$2,562,500	\$2,615,000	\$2,830,750



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Operating Budget - Income

Income	FY 2005	FY 2006	FY 2007
13. Admissions	\$710,000	\$750,000	\$819,500
14. Contracted Services	\$0	\$0	\$0
15. Other Revenue	\$300,000	\$305,000	\$320,250
16. Corporate Support	\$275,000	\$275,000	\$288,750
17. Foundation Support	\$40,000	\$55,000	\$57,750
18. Other Private Support	\$135,000	\$135,000	\$141,750
19. Government Support - Federal	\$286,000	\$270,000	\$283,500
20. Government Support - State/ Regional	\$308,000	\$310,000	\$375,500
21. Government Support - Local/County	\$373,500	\$375,000	\$393,750
22. Applicant Cash	\$0	\$0	\$0
23. Total Cash Income (add lines 13-22)	\$2,427,500	\$2,475,000	\$2,680,750
24. Total In-kind Contributions	\$135,000	\$140,000	\$150,000
25. Total Income (add lines 23+24)	\$2,562,500	\$2,615,000	\$2,830,750
26. Cash Reserves (line 25 minus line 12)	\$0	\$0	\$0



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Grant Proposal Summary

Identify the goals of the proposal. List the specific objectives and provide an overview of the methods.

Goals

The Senior Playwright Festival is a multiyear, intergenerational educational and enrichment program that promotes a lifelong learning of the arts and seeks to:

- 1) Inspire senior citizens (ages 50 and above) to participate in artistic residencies and to create theatrical works based on their imaginations, experiences and heritages.
- 2) Create a true intergenerational project, allowing participants across generations to share their perspectives and knowledge of the theatrical process.
- 3) Expand the Hippodrome's outreach and establish the theatre's presence within Florida's significant senior population.
- 4) Obtain collaborative partnerships and local, regional, and statewide support from new sources.
- 5) Create a model education program.

Objectives

To accomplish the above goals, the Hippodrome will focus on these main objectives:

Objective for Goals 1 and 2: Increase the number of individuals participating in the Artistic Residencies and in the Festival by a minimum of 25% as compared to 2006-07.

Objectives for Goal 3: a) Distribute program guidelines and study guides to relevant organizations with an interest in lifelong learning (e.g., retirement communities, adult education centers, Elderhostel, etc.) in a minimum of 34 Florida counties. b) In addition to local and regional classes, offer three theatre arts workshops in locations outside the Hippodrome's region.

Objective for Goal 4: Create a minimum of 3 new partnerships for artistic residencies and outreach.

Objective for Goal 5: Continue to build a template for program replication.

Activities

- Theatre arts classes conducted by professional artists will be offered at relevant sites that have large senior populations. The program provides classes and outreach to many senior centers in underserved counties throughout the region.

- A series of multi-week theatre classes conducted by a professional playwright consisting of play reading, playwriting, and a writer's group. The writer's group offers participants the opportunity to receive feedback on the development of their own plays from each other and theatre professionals.

- Playwriting study guide, festival guidelines and program information, will be circulated to relevant organizations (e.g., retirement communities, libraries, senior centers). Guides will include writing exercises and reading suggestions with emphasis on information for new playwrights. Educational materials will be available on the website, www.thehipp.org.

- An Observership will be offered to give an in depth examination of the development of a professional Mainstage production including: pre-rehearsal concept meetings with director and design team, the first read through, rehearsals, and a Mainstage performance and talkbacks.

- Adjudication of submitted plays by theatre professionals and written feedback for all playwrights.

- Play Development and Production collaboration between the resident artists, director, dramaturg and



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Activities (Continued)

winning playwrights.

- Three performances of each winning play advertised and open to the public.
- Talkbacks with the resident artists, winning playwrights and audience after the first day of performance.

Evaluation Outline

Goals and objectives will be measured through:

Quantitative data collected on areas impacted, demographics of participants, number attending classes, events, and productions.

Qualitative data collected on participants' evaluation of artist in residence, materials and quality of workshops, classes and events.

Interviews and surveys conducted on how Artist Residencies and Festival activities affected participant's future approach to writing and theatre.

Quantitative data gathered on a sample group of participants to assess continued participation in events outside the Senior Playwright Festival.

Theatre professionals will assess quality of residencies and plays and develop recommendations for future programming.

Audience surveys rating quality of productions.

Talkbacks will offer feedback to senior playwrights.



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Grant Proposal Budget - Summary

Expenses

Expense Category	State Grant	Cash Match	In-Kind Contributions
Personnel - Administrative	\$0	\$5,320	\$0
Personnel - Artistic	\$6,889	\$0	\$0
Personnel - Technical/Production	\$917	\$0	\$0
Outside Artistic Fees & Services	\$500	\$0	\$0
Outside Other Fees & Services	\$0	\$0	\$0
Space Rental/Rent or Mortgage	\$0	\$5,000	\$0
Travel	\$944	\$0	\$0
Marketing	\$750	\$0	\$5,250
Remaining Operating Expenses	\$0	\$0	\$0
A. Total Expenses	\$10,000	\$10,320	
B. Total In-kind Contributions			\$5,250
C. Total Proposal Costs	\$25,570		

Income

Income Category	Cash income
Admissions	\$0
Contracted Services	\$0
Other Revenue	\$0
Corporate Support	\$3,750
Foundation Support	\$1,570
Other Private Support	\$1,250
Government Support - Federal	\$0
Government Support - State/Regional	\$0
Government Support - Local/County	\$3,750
Applicant Cash	\$0
D. Total Cash Income	\$10,320
E. Grant Amount Requested	\$10,000
F. Total Cash Income (D + E)	\$20,320
G. Total In-kind Contributions (from B, proposal expense page)	\$5,250
H. Total Project Income (F + G, Must equal C, proposal expense page)	\$25,570
I. Percent of Total Project requested from State	39 %



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Grant Proposal Budget - Expense Details

Expense Category	State Grant	Cash Match	In-Kind Contributions
<u>Personnel - Administrative</u>			
Producing Director	\$0	\$560	\$0
General Manager	\$0	\$250	\$0
Arts Administrator	\$0	\$400	\$0
Accountant	\$0	\$150	\$0
Marketing Director	\$0	\$450	\$0
Information Services	\$0	\$500	\$0
Telemarketing/Group Sales Manager	\$0	\$240	\$0
Project Partners Personnel	\$0	\$2,000	\$0
Benefits - FICA, Health Insurance, Unemployment	\$0	\$770	\$0
<u>Personnel - Artistic</u>			
Artistic Director	\$810	\$0	\$0
Costume Designer	\$200	\$0	\$0
Lighting Designer	\$375	\$0	\$0
Properties Designer	\$300	\$0	\$0
Dramaturg	\$3,000	\$0	\$0
Dramaturg Intern	\$1,000	\$0	\$0
Benefits - FICA, Health Insurance, Unemployment	\$1,204	\$0	\$0
<u>Personnel - Technical/Production</u>			
Master Carpenter	\$400	\$0	\$0
Carpenter	\$360	\$0	\$0
Benefits- FICA, Health Insurance, Unemployment	\$157	\$0	\$0
<u>Outside Artistic Fees & Services</u>			
Resident Playwright	\$500	\$0	\$0
<u>Outside Other Fees & Services</u>			
<u>Space Rental/Rent or Mortgage</u>			
Building Lease	\$0	\$2,500	\$0
Partner Space Rental In Kind	\$0	\$2,500	\$0
<u>Travel</u>			
Airfare Travel for Playwright	\$600	\$0	\$0
Per Diem for Playwright	\$300	\$0	\$0



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Mileage for Dramaturg	\$44	\$0	\$0
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Marketing

Brochures/Posters	\$500	\$0	\$0
Postage	\$150	\$0	\$0
Printing/Duplication	\$0	\$0	\$500
Curriculum Materials	\$100	\$0	\$250
Partner Marketing Outreach	\$0	\$0	\$2,000
Print Advertising	\$0	\$0	\$2,500

Remaining Operating Expenses

A. Total Expenses	\$10,000	\$10,320	
B. Total In-kind Contributions			\$5,250
C. Total Proposal Costs	\$25,570		



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Grant Proposal Budget - Income Details

Income Category	Cash income
<u>Admissions</u>	
<u>Contracted Services</u>	
<u>Other Revenue</u>	
<u>Corporate Support</u>	
Nationwide Foundation	\$2,500
Shands Healthcare	\$1,250
<u>Foundation Support</u>	
New York Times Corporation	\$1,250
The Tou Foundation	\$320
<u>Other Private Support</u>	
Ken and Linda McGurn	\$1,250
<u>Government Support - Federal</u>	
<u>Government Support - State/Regional</u>	
<u>Government Support - Local/County</u>	
City of Gainesville/PAPI	\$3,750
<u>Applicant Cash</u>	
D. Cash Income Subtotal	\$10,320
E. Grant Amount Requested	\$10,000
F. Total Cash Income (D + E)	\$20,320
G. Total In-kind Contributions (B from previous section, proposal expenses)	\$5,250
H. Total Project Income (F + G, Must equal C from previous section, proposal expenses)	\$25,570
I. Percent of Total Project requested from State	39 %



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Narrative Questions

1. Organization

History Give a brief history of your organization.

Thirty-three years ago six University of Florida students joined together to provide Gainesville with artistically daring and socially relevant theatre. On April 18, 1973, dreams turned into reality as they set up shop in an old 7-Eleven just outside of town. Their first Mainstage production, *Did You Hear Something?*, opened to an enthusiastic audience of eight. It did not take long before word of these talented performers spread, and by the late 70's, the Hippodrome began to receive national attention with the attraction of three renowned playwrights – Tennessee Williams, Eric Bentley, and Jean Claude van Itallie – each of whom chose the Hippodrome stage to develop and produce world premieres of their new plays. In 1979, the National Endowment for the Arts honored the organization with a \$175,000 Challenge Grant to renovate one of Gainesville's most historic landmarks, the Old Post Office and Federal Building, into a fully functioning performing arts center. The staff quickly launched an impressive Capital Campaign, and within the next three years, the Gainesville community had contributed over \$1.5 million to the project. The new facility opened in 1980, and the Hippodrome was designated the third State Theatre of Florida.

The Hippodrome's history and vitality are built on its artistic achievement. Throughout the past three decades, the theater has produced more than 100 World, American and Southeastern premieres. Playwrights such as Paula Vogel and Lee Breuer have come to the Hippodrome to develop and produce world premieres on the theatre's Mainstage. Expanding beyond international boundaries, the Hippodrome has also worked with artists Mario Vargas Llosa of Peru, Adrian Mitchell and Brian Thompson of Great Britain, and Trevor Rhone and Derek Walcott of Trinidad to create innovative and groundbreaking premiere performances. In 2004, the Hippodrome produced the world premier of *War of the Worlds*, and for the 2005-2006 Season, the theatre produced the East Coast premier of *The Sleeper* by Catherine Butterfield and the Southeastern premier of *A Very Old Man with Enormous Wings* adapted by Nilo Cruz from Gabriel Garcia Marquez, both Pulitzer Prize winners. The 2005-2006 Season also included the USA Regional Premier of *The Great American Trailer Park Musical* which played to 22,000 audience members and was set in the neighboring town of Starke, Florida. The 2006-2007 featured an original adaptation of *Alice in Wonderland* which received critical praise including: "This year the fertile imagination of Lauren Caldwell has seized Ann Coulter Marten's adaptation of 'Alice in Wonderland' and launched it into the stratosphere of creative impressionism..." – Dick Maxwell, Gainesville Sun.

The Hippodrome's personnel have achieved significant recognition for artistic achievement. In 2004, the Florida Professional Theatre Association honored Producing Director Mary Hausch with the Richard G. Fallon Award for Excellence in Professional Theatre, and the University of Florida presented her with their first Outstanding Alumni Achievement Award for her founding of the Hippodrome and its internationally recognized Education programs. In 2003, the Florida International Volunteer Corp presented her with an Outstanding Achievement Award for development of HITT programs in the Caribbean. In 2000, she was selected as one of 50 men and women of "notable achievement" who made the most important contributions in the past 100 years by the Gainesville Sun. Lauren Caldwell, Artistic Director, has written and produced six plays and six adaptations. Because of her inspired work, she was selected as the Artist of the Year by the Gainesville Sun. Marilyn Wall, Resident Costume Designer, has received two Emmy Awards and two Governor's Awards and has been nominated for an Audelco and a Beverly Hills/Hollywood Theatre Award for her extraordinary artistic work. Her film work includes her costume design for the Academy Award winning film, *Ulee's Gold*. Tamerin Dygert, Dramaturg, was one of 16 theatre artists from around the country to be selected to take part in LA's Cornerstone Theatre Company's Summer Institute in 2006. She collaborated with celebrated San Francisco Bay Area playwright Octavio Solis and the Cornerstone Ensemble in the development of the World Premiere of *LETHE*.

The goal "to enrich our community through artistic presentations and educational outreach" lies at the heart of the Hippodrome's mission. The theatre has maintained a strong commitment to arts education throughout its history. In 1978, the Hippodrome developed its Building Audiences for Tomorrow, dedicated to the production of original work for children, creating 24 original plays that toured to renowned venues including the Kennedy Center, the Brooklyn Academy of Music, and the Philadelphia Annenberg Center. In 1981, the Hippodrome established an intern program to train future theater professionals, drawing talent from across the nation and internationally. Today, the theatre remains committed to developing innovative outreach and education programs with emphasis on reaching underserved audiences, such



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1. Organization

History Give a brief history of your organization. (Continued)

as the Senior Playwright Festival, a regional, intergenerational initiative, and the community-wide literary program, One City, One Story.

Like many other organizations, the Hippodrome's educational focus has traditionally been on programs for young people. However, The Senior Playwright Festival is a unique and important project for the Hippodrome, providing new avenues of educational programming and outreach and helping establish the theatre's presence within a significant segment of Florida's population, adults aged 50 and above. The project is also an ongoing arts education program consisting of a series of intensive workshops, observerships, and classes on playwriting, dramaturgy, and theatrical production held throughout the region, including underserved, rural areas.

2. Artist

Description Provide a description of personnel and artists involved in the project; we recommend submitting the artist's resume as a support material.

ANNE GALJOUR, guest playwright and playwriting instructor
Senior Playwright Festival Guest Playwright/ Playwriting Instructor 2006-2007

Anne is a playwright/actor whose credits include OKRA which premiered at Brava Theater Center in San Francisco in 2004, then moved to Southern Rep and later to True Brew Theatre, where it continued to play to sold out houses in New Orleans up until the night before Hurricane Katrina hit. Her children's play THE QUEEN OF THE SEA was commissioned and produced by Berkeley Repertory Theatre. Her latest play STARS AT NIGHT was commissioned by Z Space Studio. She was commissioned by Dartmouth College to write a new play titled NEW ENGLAND CLASS DIVIDE. She will be touring HURRICANE in New England next February as part of the project. Her solo performance credits include ALLIGATOR TALES - Hurricane and Mauvais Temps which premiered at Berkeley Repertory Theatre and went on to Manhattan Theatre Club, Seattle Repertory Theatre and Actors Theatre of Louisville. THE KREWE OF NEPTUNE and ALLIGATOR TALES (4 Dramatic Short Stories) both premiered at Climate Theatre in San Francisco. Her solo work has been presented at Theater for the New City in New York, the Magic Theatre in San Francisco, New City Theater in Seattle, Redwood Cultural Work in Oakland, Aurora Theatre Co. in Berkeley, California Plaza Presents in Los Angeles, and numerous theatre festivals across the USA. Awards include the Bay Area Theater Critics Circle Award - Best Original Script for OKRA, the Will Glickman Playwriting Award and Bay Area Theater Critics Award - best original script for MAUVAIS TEMPS. For HURRICANE she received the American Theatre Critics Association Osborn Award for Emerging Playwright. The ATCA selected it as one of the best 3 plays in regional theatre, 1994. Additional honors for HURRICANE include Bay Area Theater Critics Circle - best solo performance, S F. Solo Mio Festival - outstanding solo artist, S F Bay Guardian "Goldie" for outstanding performance artist - 1993. Excerpts of ALLIGATOR TALES are found in EXTREME EXPOSURES: AN ANTHOLOGY OF SOLO PERFORMANCE TEXTS FROM THE TWENTIETH CENTURY, Theatre Communications Group, 2000, BURNS AND MANTLE THEATRE YEARBOOK FOR BEST PLAY, 1994. Excerpts of THE KREWE OF NEPTUNE appeared in AMERICAN THEATRE MAGAZINE. Le Boucherie appeared in CALLBOARD MAGAZINE.

MARY HAUSCH, Hippodrome Founder and Producing Director - 33 years with the Hippodrome

Mary is a Hippodrome founder and has directed over 100 productions and acted in 50 productions. She wrote and directed An Enchanted Land, which won Best of the Fringe at the Edinburgh Festival in Scotland in 1999. Her adaptation of Charles Dickens' A Christmas Carol has warmed the hearts of audiences for the past 10 years. Recent directorial accomplishments include A Very Old Man With Enormous Wings, Anna in the Tropics, Stones in His Pockets, and Hysteria. She worked with Pulitzer Prize winner Paula Vogel on her play The Mineola Twins before the NYC production at the Roundabout Theatre. She directed a PBS teleplay based on David Mamet's The Duck Variations. Mary has served with the National Endowment for the Arts and the FDCA as a panelist and reviewer. She was the recipient of the Margaret Sanger Award in 1987 for founding the HITT program, the Gainesville Sun's Star Business Award in 1991, the Gainesville Sun's Arts Person of the Year Award in 1993, and the National Park Service Award in 1998. She was selected as one of 50 men and women of "notable achievement" in the past 100 years by the Gainesville Sun in 2000 and as The Woman of the Arts in 2001. She received



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2. Artist

Description Provide a description of personnel and artists involved in the project: ... (Continued)

the Volunteer of the Year Award in 2003 from the Florida International Volunteer Corps. In 2004, the Florida Professional Theatre Association honored her with the Richard G. Fallon Award for Excellence in Professional Theatre. University of Florida presented her the 2004 Outstanding Alumni Achievement Award.

ROCKY DRAUD, General Manager - 26 years with the Hippodrome

Rocky heads the theatre's teams of Development, Marketing, and Patron Services professionals. He contributed to over 30 Hippodrome productions as a Sound Designer, including A Very Old Man with Enormous Wings, Anna in the Tropics, Hysteria and Life x 3. He has also provided computer systems and website designs to the theatre. Management experience includes over 20 years as an Information Technology professional directing I.S. teams for both Alachua County and Shands Hospitals. He received his BA from the University of Florida and MAT from Duke University.

LAUREN CALDWELL, Artistic Director - 18 years with the Hippodrome

Ms. Caldwell has acted in over 30 plays and directed over 60, including her original adaptations of Alice in Wonderland, Macbeth, Romeo and Juliet, Frankenstein, Dracula, and War of the Worlds. She has written six original plays including To Be Or Not To Be... That Is Two Questions, Red! Red! Red! Or What Does The Future Hold? and The Wonderful Wizard Of Art. Her original productions toured throughout the state as part of the FDCA State Touring Program. She has served as an adjunct faculty member with the University of Florida. She was featured as Artist of the Year in The Gainesville Sun and is a member of Actors' Equity Association, Society of Stage Directors and Choreographers, and the Drama League. She has a BFA from Baylor University and a MFA from the University of Florida.

MARILYN A. WALL, Hippodrome Founder and Resident Costume Designer - 33 years with the Hippodrome

Marilyn Wall is a Hippodrome founder, an Artistic Associate, and Costume Designer-in-Residence. She has designed costumes for more than 350 professional. Her stage designs have been seen in San Diego, Boston, Denver, Connecticut, New York, Alabama, Massachusetts, and Toronto. In the film world she has designed costumes and makeup for A Flash of Green, with Ed Harris; Shimmer, with Mary Beth Hurt; Ruby in Paradise, with Ashley Judd; Gathering Evidence, with Angelina Jolie; Miami Hustle, with Kathy Ireland; and Ulee's Gold, with Peter Fonda and Patricia Richardson. She is a two-time Emmy Award winner for her design work on Salsa, a national public television children's series. She received an Audelco Award nomination and a Beverly Hills/Hollywood Theatre Award nomination for Best Costume Design. She is presently designing puppets and costumes for the children's television series Organ Wise Guys.

TAMERIN DYGERT, Dramaturg - 11 years with the Hippodrome

Ms. Dygert holds a BA in Theatre and English from the University of Maryland Baltimore County and a Maryland State Teaching Certificate in Secondary Education. She has taught English and Drama; helped develop the Hippodrome's Florida Teen Playwright Festival; adjudicated Florida's Thespian Festival; and served as a freelance dramaturg with Baltimore's Performance Workshop and Ocala Civic Theatre. She is the founder of One City, One Story and, in collaboration with the Institute for Learning in Retirement, the Senior Playwright Festival. Tamerin is a member of Literary Managers and Dramaturgs of the Americas (LMDA). Tammy was one of 16 theatre artists from around the country selected to take part in LA's Cornerstone Theatre Company's Summer Institute in 2006. She collaborated with Bay Area playwright Octavio Solis and the Cornerstone ensemble on the world premiere of LETHE.

MARCIA BROWN, Education Associate - 9 years with the Hippodrome

Ms. Brown received her theatre training from the University of Florida, Department of Theatre and Dance, and is licensed by the Florida Certification Board as a Prevention Specialist. She is responsible for the creation of several innovative prevention games for at-risk youth. She is an member of the Partners in



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2. Artist

Description Provide a description of personnel and artists involved in the project: ... (Continued)

Prevention of Substance Abuse Coalition (PIPSA) and the Alachua County Tobacco Free Partnership. Ms. Brown has conducted workshops at conferences for the Department of Education, Florida Learn & Serve, and the PIPSA Summit. Ms. Brown has acted in a number of Mainstage and touring productions including: Mere Mortals (Mainstage, 2005), Radio Active (State Tour, Fall 2000), Tangled Tales (Summer Mainstage 1997). She has serviced with the Florida International Volunteer Corps to create HITT programs in Barbuda, St. Lucia, and Grenada.

GABRIELLE BYAM, Education Associate - 10 years with the Hippodrome

Ms. Byam received her training from the Modern Times Theatre Company at Barnard College, The Bread and Puppet Theatre Company, and the Caribbean American Repertory Theatre School. She is licensed by the Florida Certification Board as a Prevention Specialist. Professional experience includes nine years teaching drama to students at Jordan Glen School and three years at All Children's Theatre. Ms. Byam works with the Brooklyn College Theatre Department to train NYC teachers to use theatre as a tool for community action. She is a volunteer with Meridian Health Center's MIST Program. She works with Capoeira Brazil, a martial arts program. She sits on the board of Hoggtowne Middle School and is a member of the Partners in Prevention of Substance Abuse Coalition (PIPSA) Coalition. Ms. Byam spent several years acting in NYC, where she appeared in productions for La Mama and the Modern Times Theatre Company.

JENNIFER TYLER, Education Associate - 4 years with the Hippodrome

Ms. Tyler holds a B.A. in Theatre from Missouri Southern State College. She has taught at-risk youth in theatre programs throughout Missouri, Hawaii, and Florida. She has served as the Technical Director and Production Manager for the Tri-School Theatre Ensemble in Milliani High School in Milliani, Hawaii; as the Stage Manager for the TYA State Touring Program and as the Director for The Florida Teen Playwright Festival.

3.

Partners Describe your partner(s) - such as school district, community, social service or other; address how partners will be involved financially and otherwise. Remember an organization that provides money to your project is not necessarily an involved partner, but often a funding resource to the project.

The Senior Playwright Festival was created in 2003. Since that time, the Hippodrome has partnered with the Institute for Learning in Retirement (ILR), the Center for Gerontological Studies at the University of Florida and the National Elderhostel Institute Network. These partners participate in planning for the program as well as financial and in-kind support for artist residencies and workshops, classroom space, transportation of participants, marketing outreach, promotion of classes, evaluation input and representation on the Advisory Board. The Program has brought new audiences to the Hippodrome and also new, creative and enthusiastic volunteers among the participants, who have since participated in the theatre's many educational and Mainstage programs.

In addition to the continuing partnership with Institute for Learning in Retirement (ILR), the Center for Gerontological Studies at the University of Florida and the National Elderhostel Institute Network, the Senior Playwright Festival has partnered with the University of Florida Department of Theatre and Dance. The Hippodrome has an ongoing collaboration with members of the Department faculty, who have also lent their time and expertise to the Hippodrome's successful One City, One Story and Intern programs. Department professors function as Senior Playwright Festival panelists/judges, reading and reviewing play submissions and providing constructive information and suggestions on how to improve the elements of plot, dialogue, and conflict in the participant's writing. To further support the intergenerational focus, graduate students from the Department offer their in-kind services as performers and technicians for Festival productions.

Festival winners, resident artists, theatre staff, UF faculty and students, ILR staff, staff at senior residence become partners joining the Hippodrome during the production process of the plays. Panelists from both the University of Florida and the Hippodrome artistic staff function as mentors throughout the experience.



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3. Partners Describe your partner(s) - such as school district, community, social service or ... (Continued)

Other partners providing collaboration, space and support for regional classes are ILR, Oak Hammock, Ocala Civic Theatre, Central Florida Community College and numerous Senior Centers throughout the region.

The Senior Playwright Festival also has many media partners including: The Gainesville Sun, The Ocala Star Banner, the Senior Times, Renaissance Printing, CBS Channel 4, Good Life Community Magazine, Atlantic.net, Cox Cable, Infotogo, and many others. These corporations are committed to this project and are instrumental in the design, printing and distribution of brochures and curriculum materials as well as marketing and promotions throughout North Central Florida.

The project has extended the Hippodrome's outreach to collaborative partners from entirely new sources. The theatre has developed partnerships with many retirement communities and adult education centers like the Atrium, the Villages, the Maitland Senior Center, etc. The Hippodrome's Senior Playwright Festival is a one-of-a-kind project that has not been previously implemented by other theatres in the state. The Hippodrome's history of successful partnerships with other regional organizations and cultural groups has helped to provide additional support for the introduction of this important outreach program.

4. Project

Impact Describe how the proposed program will make an impact in your geographic or program area. Demonstrate how your project will serve rural or underserved counties and/or neighborhoods. Address the racial and cultural diversity of your project participants. Also provide information on the counties and populations you will be servicing.

The Hippodrome, located in the heart of Alachua County, is the cultural center for North Central Florida, providing the only professional venue for dramatic arts within a 120-mile radius. According to the most recent census, Alachua County's population is 223,090. 68.4% of its residents are white, 23.2% are African American, and 8.4% come from other ethnic backgrounds.* Surrounding counties are rural and rely on the economic resources and the social services of Alachua County and the City of Gainesville. These counties have few cultural opportunities with the exception of the Hippodrome's outreach programs.

The theatre's audience closely mirrors the community profile. A key element of the Senior Playwright Festival is the development of diverse and intergenerational audiences through the expansion of artist residency programming. The Hippodrome's Senior Playwright Festival conducts artist residency workshops and attracts participants from Alachua County, as well as from surrounding Florida Counties: Bradford, Columbia, Gilchrist, Levy, Marion, Putnam, Suwannee, Union, Duval, Clay, Nassau, St. Johns, and Baker.** Twenty-seven percent of the population within the project's target region is aged 55 years and older, equal to population statistics for the entire state. Several counties in the project region have senior populations that exceed the state's: Marion County (36%), Levy County (31%) and Putnam County (30%) (2002 Census Data).

The Senior Playwright Festival complements the Hippodrome's mission by directly promoting a lifelong learning and appreciation of the arts among individuals of all ages, races and cultural heritages. The primary goal of the project is based on inclusiveness, targeting a diverse regional audience of children, youth, adults, and seniors. The program makes arts accessible by taking arts directly to community centers, senior centers, and cultural centers throughout the region. The Festival bridges cultural and generational gaps by involving both younger and older members of the community in Festival programming encouraging their active participation in the arts.

The 2007-2008 The Senior Playwright Festival is projected to reach the following: 1,200 individuals, which include 1,000 seniors, 150 college students, and 50 youth.

* Source: U.S. Department of Commerce, Bureau of the Census

** Eight of these counties are designated as REDI-qualified. The Hippodrome formally requests bonus points for its work in underserved counties.



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5. Project

Benefit Describe how your project will benefit the community and participants.

The Hippodrome is committed to the employment of Florida-based professional artists. An estimated 80% of the 200-300 artists employed by the theatre annually have been Florida artists, including actors, directors, choreographers, playwrights, musicians, visual artists, designers, and musical directors, all of whom contribute to the theatre's vitality. The Senior Playwright program provides an opportunity for emerging talent, as well as seasoned professionals, to participate in an innovative and high profile arts education program. Approximately 95% of the artists involved in the program are Florida artists.

Benefits of the Senior Playwright program to Florida artists include the following:

- Provides professional artists with opportunities to educate and inspire new audiences.
- Expands opportunities for the development and employment of professional Florida-based artists.
- Encourages new artists to recognize and cultivate their individual creative talents.
- Expands opportunities for the theatre's artistic and education staffs to create and present new works of art and generate new audiences for the theatre.

The Senior Playwright model is specifically designed to foster and benefit cooperative relationships between cultural and other organizations. Some of these benefits include the following:

- Increases community volunteerism and participation in local events.
- Expands partnership opportunities for local and regional organizations that have a vested interest in the arts and community involvement.
- Creates a replicable model program for collaboration between the Hippodrome, new artists, and many different organizations and communities.
- Increases awareness of the arts to audience members of all cultures, ages, and economic backgrounds.

6. Evaluation

Plans Expand on the evaluation plan for this project. Describe how the information will be gathered, analyzed and used.

The Hippodrome's administrative team will collect and assemble program data. Comprehensive evaluation results will guide in the development of future festival educational materials and programming.

The overall effectiveness of the program will be measured by the following:

Evaluation of Program Impact:

- Data will be collected on areas impacted, demographics of senior playwright participants, number attending classes, educational events, and number of audience in attendance for festival productions.

Evaluation of Curriculum Materials/Workshops:

- Qualitative data will be collected on participants' evaluation of instructors, materials and quality of workshops, classes and events.

Evaluation of Impact on Senior Participants:

- Qualitative data will be collected through personal interview and survey on how Festival activities affected participant's future approach to writing and theatre (e.g., what was the effect of having the play read by actors; how did collaborations with professional design/dramaturgy staff affect their work; etc.).
- Quantitative data will also be gathered on a sample group of participants to assess continued participation in Hippodrome events outside the Senior Playwright Festival.

Evaluation of Festival Productions:

- A review panel of theatre professionals will assess quality of plays and develop recommendations for future study guides.



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6. Evaluation

Plans Expand on the evaluation plan for this project. Describe how ... (Continued)

- Audience surveys will rate overall quality of productions.
- Talkbacks will offer feedback to senior playwrights.

7. Public

Participation and Marketing Describe community involvement in project activities (planning, production, evaluation and/or attendance). Also describe the methods used to inform the community of your project. Include detail on marketing activities.

The Hippodrome State Theatre's 33-year history includes extensive work in the field of marketing and promotion. The Senior Playwright Festival will be marketed locally, regionally and statewide through press releases, as well as inclusion in the theatre's media and press campaign, which includes distribution of online newsletters, posters and programs. It also includes inclusion in newsletters for ILR and other Senior Centers throughout the region.

Local and regional marketing will focus on reaching surrounding counties not normally served by the arts. Information regarding the festival and free classes will be posted at senior centers, focusing on those in underserved areas, at public libraries, and at other locations readily accessible to the public.

Regional marketing will be targeted to adult learning programs, retirement communities, and other appropriate organizations. The Hippodrome will seek the assistance of the program partners to promote free theatre classes offered through the Senior Playwright Festival in their area.

Study guide and promotional materials will be distributed through electronic mailings. Programming and study guides will also be featured on the Hippodrome's award-winning web site Hippodrome On-Line at www.thehipp.org. Hippodrome On-Line will also be used to disseminate program information and educational materials throughout the region, state, and beyond. To build further participation and an audience for festival classes, events and productions, the Hippodrome will distribute posters and invitations to civic groups, bookstores, businesses and other targeted groups.

The Senior Playwright Festival has many media sponsors including: Senior Times Magazine, Gainesville Sun, Renaissance Printing, Good Life Community Magazine, Gainesville Today, CBS Channel 4, ILR Bulletin and Cox Cable.

8. Project

Timeline Provide a description of the timeline of project activities occurring during the grant period. Do not include activities that take place before or after the grant period.

July – Meet with artists and partners to discuss goals, objectives, schedules, and enhancements to programming.

August - Prepare for artistic residencies and Senior Playwright Festival: contract artists, schedule Playwriting Workshops and Theatre Arts Classes at sites throughout the region. Market Workshops and Classes.

September through November – Conduct Play Reading and Theatre Arts Classes and collect evaluation information on artists and programming.

November – Publish Study Guide and Festival Guidelines and distribute information online. Begin play submission process.

January – Conduct Playwriting Workshops and Play Observerships at various sites throughout the region. Collect evaluation information on artists and programming.

February – Finalize play submission process with final deadline.



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8. Project

Timeline Provide a description of the timeline of project activities occurring during ... (Continued)

March – Evaluate plays and announce winning playwrights. Conduct additional workshops and auditions for Festival productions. Market Festival.

April – Conduct artist residencies and script development process with winning playwrights.

May – Rehearse for the Festival.

June – Present Festival with three performances of the winning plays. Collect evaluation materials on Festival. Analyze data for all programming for final program evaluation.

9. Project

Description Describe your project. Be sure to identify the focus areas required by your funding category. Consider how your project addresses those focus areas.

Artist Residency Level II

FOCUS AREA: If the residency is a college, after school program, or social or community service related, demonstrate how the residency will address or fulfill a need within the community, or address a community strategic plan.

Artist Residency Review Criteria

1. Quality and feasibility of the project.

The theatre's educational programs are designed to promote a lifelong learning of the arts among individuals of all ages, races and cultural heritages. The Senior Playwright Festival, a unique educational and enrichment program, maintains the theatre's strong artistic vision while promoting the awareness and appreciation of play writing as a dynamic art form that affects people of all ages. The Festival seeks to inspire senior citizens (ages 50 and above) to write one-act plays drawing upon their imaginations, rich experiences, and cultural heritages, culminating in the performance of three winning plays on the Hippodrome stage. The project is also an ongoing arts education program consisting of a series of artist presented workshops and classes on playwriting, dramaturgy, and theatrical production.

Proposed program components include the following:

- Theatre arts classes conducted by professional artists offered at relevant sites that have large senior populations. The program provides outreach to many senior centers in underserved counties throughout the region which will also host classes.

- A series of multi-week theatre classes conducted by a professional playwright consisting of play reading, playwriting, and a writer's group. The writer's group offers participants the opportunity to receive feedback on the development of their own plays from each other and theatre professionals.

- Playwriting study guide, festival guidelines and program information, will be circulated to relevant organizations (e.g., retirement communities, libraries, senior centers). Guides will include writing exercises and reading suggestions with emphasis on information for new playwrights. Educational materials will be available on the website, www.thehipp.org.

- An Observership offered gives an in depth examination the of development of a professional Mainstage production including: pre-rehearsal concept meetings, the first read through, rehearsals, final dress, and a Mainstage performance and talkbacks.

- Adjudication of submitted plays by theatre professionals and written feedback for all playwrights.

- Play Development and Production collaboration between the resident artists, director, dramaturg and



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9. Project

Description Describe your project. Be sure to identify the focus areas required ... (Continued)

winning playwrights.

- Three performances of each winning play.
- Talkbacks with the resident artists, winning playwrights.

2. Residencies targeted toward colleges or after-school programs; cultural and social/community service programs or assisted-living; or hospital and healthcare facilities should show the relations of project activist to community needs and goals.

The Senior Playwright Festival provides opportunities for artists to share their unique talent with a population that is underserved by the arts. The program also provides new avenues of educational programming and outreach helping establish the theatre's presence within one of the most significant segments of Florida's population. Participants' involvement helps to build cultural understanding and diversify the theatre's audience base, which, because of its close proximity to the University of Florida, has been traditionally young. The Senior Playwright Festival is an intergenerational project, allowing artists and participants across generations to share their perspectives and knowledge of the theatrical process.

Theatre arts classes: contact hours – each participant will receive 10 hours of artist contact; the size and number of core group – 20 to 30 group members will attend 3 sessions for a total of 60 to 90 participants; salary and travel will be paid to 6 participating artists.

Multi-week theatre classes: contact hours – each participant will receive 20 hours of artist contact; the size and number of core group – 20 to 30 group members will attend 5 sessions; salary and travel will be paid to 2 participating artists.

Playwriting study guide: the size and number of core group – an estimated 2000 people will visit the playwriting study guide page on the theatre's website; salary will be paid for study guideline development.

Observership: contact hours– each participant will receive 2 hours of artist contact at each component of the Observership; the size and number of core group – 15 to 20 group members will attend 4 sessions; salary and travel will be paid to participating artists.

Play Development and Festival Production: contact hours – each participant will receive 40 hours of artist contact; the size and number of core group – 3 winning playwrights will work with 10 artists; salary and travel will be paid to participating artists, travel and lodging will be provided for winning playwrights. Audiences - Estimate audiences for Festival is 1,000.

Talkbacks: contact hours – each participant will receive .5 hours of artist contact; the size and number of core group – 60 to 80 group members will attend 2 sessions; salary and travel will be paid to participating artists.

Transportation and salary will be provided for artist in residence for all other classes and workshops. Travel and lodging will also be provided for the winning senior playwrights for an artist residency and script development process.

3. The evidence of documentation, assessment, evaluation and promotion planned, especially in terms of the collaboration between the artist(s) and the site.

The Hippodrome has produced the Senior Playwright Festival and has provided artistic residencies for this program since 2003. Since its inception, the theatre has collected evaluations from artists, Advisory Board members, and participants. This information has been invaluable in assessing the quality of artist residencies, quality of art produced, participant knowledge, attendance and participation patterns. Other documentation and assessment includes: adjudication by panel judges (playwright festivals); surveys/questionnaires; participation/attendance tracking forms; input from professional artists, talkbacks, video



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9. Project

Description Describe your project. Be sure to identify the focus areas required ... (Continued)

documentation; and input from program partners (see support materials for evaluation forms). This has helped to improve artist residencies; expand program curriculum; increase the effectiveness of program marketing; analyze program value and program impact on our region.

Since 2003, the Institute for Learning in Retirement (ILR), UF Center for Gerontological Studies and the National Elderhostel Institute Network have been primary partners. These partners participate in planning for the program as well as support for artist residencies and workshops, classroom space, transportation of participants, marketing outreach, promotion of classes, evaluation input and representation on the Advisory Board. ILR, artists and senior participants have expressed enthusiasm with the project and for the collaboration.

The festival also has a 3 year history of partnership with the UF Department of Theatre and Dance. Faculty members have worked closely with artist and have functioned as Festival adjudicators and mentors, reading and reviewing play submissions and providing constructive criticism to all participants who submit work. Graduate students from the Department have provided in-kind services as performers working closely professional artist in workshops, talkbacks and in the play development process.

4. Quality of artist(s) selected based on a combination of artistic merit and teaching skills.

The theatre employs some of the best actors, playwrights, and artists in the country. The theatre's playwright in residence for the Festival, Anne Galjour, won the Bay Area Theater Critics Circle Award, the Will Glickman Playwriting Award, the American Theatre Critics Association Osborn Award for Emerging Playwright, and S F Bay Guardian "Goldie" Award; has been recognized by Theatre Communications Group; and has been published in the Burns and Mantle Theatre Yearbook, American Theatre Magazine and Callboard Magazine.

Hippodrome personnel have achieved numerous recognitions for artistic achievement. Tamerin Dygert, Dramaturg and Senior Playwright Festival Director, was one of 16 theatre artists from around the country to be selected to take part in LA's Cornerstone Theatre Company's Summer Institute in 2006. She collaborated with celebrated San Francisco Bay Area playwright Octavio Solis and the Cornerstone Ensemble in the development of the World Premiere of LETHE. Producing Director Mary Hausch developed an original production An Enchanted Land that won The Best of the Fringe at the Edinburgh International Festival in Scotland. Ms. Hausch was featured in American Theatre Magazine in 1999. In 2003, she was one of 50 people recognized by the Gainesville Sun for their significant contributions during the past century, and in 2004, she received the Florida Professional theatre Association Richard G. Fallon Award for Excellence in Professional Theatre. Lauren Caldwell, Artistic Director was selected as the 1997 Arts Person of the Year by the Gainesville Sun. In 1999, she was invited to participate in the development of Anne Bogart's Cabin Pressure at the Humana Festival of New Plays. She is a playwright with six produced original plays and six produced adaptations. Marilyn Wall, Resident Costume Designer, has received two Emmy Awards and is also a two-time recipient of the Governor's Award for her extraordinary artistic work. She was nominated for an Audelco Award and a Beverly Hills Hollywood Theatre Award for Best Costume Design.

10. Accessibility/ADA compliance Describe efforts within your project to meet ADA compliance regulations. Identify and describe ongoing measures to increase accessibility. List measures currently in place as well as any that may take place in the future. Also describe efforts to make your program inclusive for participants of all ages, backgrounds, experience levels and abilities.



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Final Submission

Application Status: The application was submitted electronically on November 17th 2006, 2:10 pm

CERTIFICATION:

I certify that the information contained in this application, including all attachments and support materials, is true and correct to the best of my knowledge and that I will abide by all legal, financial, and reporting requirements, such as matching funds and final reports, for all grants received by this organization from the Division of Cultural Affairs (Chapter 1T-1.001, Florida Administrative Code).

NOTE: BY SUBMITTING THE INFORMATION BELOW, THE AUTHORIZED OFFICIAL CERTIFIES THAT THE LAST COMPLETED FISCAL YEAR INFORMATION PROVIDED ON THE OPERATING RESULTS AND PROJECTIONS PAGE (FORM B) IS COMPLETE, ACCURATE, AND CORRECT TO THE BEST OF HIS/HER KNOWLEDGE.

Name of Authorizing Official:	Mary Hausch
Title of Authorizing Official:	Producing Director
Telephone # of Authorizing Official:	(352) 373-5968
Date of certification	November 17th, 2006

Support Materials

1. Letter from the Producing Director
2. IRS Non-Profit Status
3. Voices of Our Art
4. Board of Directors
5. Organizational Chart
6. Long-Range Plan
7. Agency Activities Report
8. Senior Playwright Workshop Flyer
9. SPF Call for Scripts Flyer
10. Senior Playwright Festival Flyer
11. Page to Stage Observership Flyer
12. Very Old Man with Enormous Wings Article
13. Senior Playwright Article
14. Senior Times Article
15. Senior Times Article 2
16. Community College Program
17. Institute for Learning in Retirement Bulletin
18. Play Observership Evaluation
19. Playwriting Workshop Evaluation
20. Play Reading Evaluation
21. Playwriting Workshop Evaluation
22. Support Letter—Jani Sherrard
23. Support Letter—Ashlyn King
24. Support Letter—Sara Lynn McCrea
25. Support Letter—Rod Smith